

Results of the November 3, 1994 Financial Planning Meeting

Explanation

At this meeting, we first had a round robin "offering" of ideas. These ideas were placed on a preliminary list without discussion. Once our wells of innovative thought had run dry, we separated the ideas into categories. The majority of suggestions were obedience & training class related, and were discussed first. Then there were a body of suggestions around regular seminar offerings, and the rest of ideas are listed in a category called miscellaneous.

The preliminary list appears below, without comment, and the resulting solutions are on the back of this page.

Preliminary List

- Increase number of catalog ads
- Sponsor 1 seminar per year
- Host yard sale, 50/50 raffle and/or silent auction, and/or bakesale (frozen)
- Show-N-Gos with refreshments
- Increase Class Fees
- Increase the number of CGC tests
- Hold own food concession at Fall Show
- Increase membership fees
- Increase the number of classes by doing daytime
- Offer more beginner classes
- Increase equipment fees (markup)
- Rent out new land for other events
- Summer classes
- Pet Expo/How to choose a puppy seminar
- Workshop/camp by members
- Outside financial consultant (preferable free)
- Tracking classes
- Hold obedience trial on new land

Obedience & Other Classes

- Increase class fees to \$80/per session, \$50/session for members with suitable services effective with the next session (Winter)
- 3 options for conformation class scheduling in order to free building space for more beginner classes.
 1. Schedule obedience from 6:30-7:30, rest of night for conformation
 2. Scatter conformation classes among all nights, same number, same content
 3. Run conformation in one ring on Thursday, Obedience in the other from 6:30-8:30
- Daytime classes, possibly upper level classes? Obedience committee to investigate
- Summer session, if possible, obedience committee to investigate
- Increase equipment fee markup--Equipment chair
- Tracking Class--introduction to tracking--Tracking Committee

Seminars

- Sponsor 1 seminar per year--Obedience, Tracking, Conformation, plan at least 2 years in advance, set up a Seminar Committee
- Pet Expo/Puppy Seminar--Set up for next year, late spring, early summer
- Invite the Whortons to do a Workshop with suitable payment (\$150/day?-\$300 for a week-end or 25%)

Miscellaneous

- Show-N-Gos, several times the month before show seasons, and otherwise once a month
- Yard Sale--combine with bake sale in spring or fall--find a chairman (Richard Pershel?)
- Financial Consultant--worth a phone call--Marge will contact Jerry Ocorr
- Catalog Ads--Redefine the job and set goals, increase general membership involvement in project
- Increase building rental fee to \$100 effective January 1st
- Investigate an obedience trial or sanctioned match on new land for a practice to explore the requirements of the site. One spring, one fall with concession?